

Discover

TRINIDAD & TOBAGO

www.discovertnt.com
discovertnt.blogspot.com

Maximum Visibility

Discover Trinidad & Tobago Online is the best use of your online advertising dollars.

- We receive up to **1.4 million hits monthly**, from foreign visitors planning their trips, as well as locals researching local activities and getaways
- Our website ranks in the **top 10 of search rankings** related to Trinidad and Tobago, so users find us through numerous links from other websites; web searches; and our web portals on **Blogger** and **Facebook**

Reputation

Our online rankings are the product of consistent product reliability and an outstanding reputation in the local and international travel industry. Our accuracy and attention to detail make us the preferred visitor guide for both local and international tourists alike

Always Current

Discover's core content is posted annually, but its online text and calendar are constantly updated as developments occur during the year. Our **new multi-media Blog** and user group on social networking site, Facebook, keep our content current, and drive thousands more users to our website

Flexibility

Discover allows advertisers choose **when, where and how** they advertise:

- Which online channel they prefer — sitewide, Trinidad, Tobago, the Home Page, or the Blog
- How long you would like the ad to run — whether on a monthly or annual basis
- Banner or button; static image and text, or dynamic FLASH advertisements



Online Edition Ad Rates

Placement on *www.discovertnt.com*

- **Banners (468 x 60 pixels):**
 US\$150 / month
 US\$1,250 / year
- **Buttons (125 x 125 pixels):**
 US\$85 / month
 US\$775 / year

Blog Ad Rates

Placement on *discovertnt.blogspot.com*

- **Blog (any size):**
 US\$35 / month

Tech Specs

- Ads can be in JPEG, GIF or FLASH format. Destination URL must be embedded with FLASH ads
- Files must be no greater than 50K in size. FLASH files may be slightly larger
- Text ads may be RSS feeds (Blog only)

For more information

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 Online Editor
Discover Trinidad & Tobago

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